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| Seat No. | |
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Total No. of Pages : 1

BBA (Part - III) (Semester - V) Examination, Nov. - 2013

INTERNATIONAL BUSINESS

Sub. Code : 43954

Day and Date : Wednesday, 20 - 11 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What do you mean by International Business? Explain the different approaches to International Business. **[14]**

OR

What is modes of Entry? Explain briefly the different modes of Entry to International business.

Q2) Write Short Answers (Any Two) **[2×8=16]**

- a) What is Political Environment? How does it affect International business?
- b) What is Multinational corporations? Explain the advantages & disadvantages.
- c) What is international monetary fund? Discuss the objectives & functions of IMF.
- d) What is Globalisation? Explain the features of Globalisation.

Q3) Write Short note (Any two) **[2×5=10]**

- a) Characteristics of International Business.
- b) Adam smiths Theory of Absolute Differences in cost.
- c) Tariffs
- d) India's Export & Import policy.

